### **Report Parameters:**

AE INITIALS:

AE LOC:

AE RC:

**BILLING SUMMARY: YES** 

**GENERATE:** 

MAKEGOODS: YES

**BUSINESS TYPE:** 

ORDER TYPE:

PRE PRINTED :

PRINTED DATE :

REV NUM: 2

ORDERS OF

SORT BY: By Order Number

**REQUEST ID:** 

**REQUEST RUN ID:** 

ORDER RANGE: 80550





JOHN LINK POL.

#### **AGREEMENT MADE BETWEEN**

# KYW TV3

**CONTRACT NO. REV.** 1041-80550-2

**DATE PRINTED** 11/13/12

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

			AN	D			PAGE 1	
253477	AGENCY (OR SERVICE	ACTING AS AGENT FOR	1683	ADVERTISER (	OR AGENCY AND AD	VERTISER)	Cancellation Notice	
NAME	NATIONAL MEDIA	RESEARCH PLANNING		NATIONAL REPUBL	ICAN CONGRESSION	AL COMM.		
AND	815 Slaters Ln			320 1st St SE			Required	
4000500							Announcement 28 days	
ADDRESS	Alexandria	VA 22314-1219		Washington	DC 20003-18	338	prior notice	
	USA			USA			•	
CONTACT	MICHELLE MORIE			PRODUCTNRCC ES	ST#3260			

PRODUCT CODE

9820

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12 NO. WEEKS:

AGENCY EST. NO.

3260

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity	<del>-</del>									
ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
	57.1.0				22.10111	2.1.201112.071120	1 Noon and		0.11110112	101112 111202(1)
1	00001 Cancelled		05:27A	05:58A	30S	10/26/12-10/26/12	5:30AM NEWS THIS MORNING	0	500.00	.00
	cancerred									
0	01010		05.053	05.503	200	10/20/10 10/20/10	F. 2014 NEWS EVITS NORWING	0	F00 00	0.0
2	01010 Cancelled		05:27A	05:58A	30S	10/30/12-10/30/12	5:30AM NEWS THIS MORNING	0	500.00	.00
3	10101		04:00P	05:00P	30S	10/29/12-10/29/12	DR. PHIL	0	1350.00	.00
	Cancelled									
4	00001		05:00P	06:00P	30S	10/26/12-10/26/12	5PM EARLY NEWS	0	1000.00	.00
	Cancelled									
5	01010 Cancelled		05:00P	06:00P	30S	10/30/12-10/30/12	5PM EARLY NEWS	0	1000.00	.00
	04.1001204									
6	10101		06:58P	07:27P	30s	10/29/12-10/29/12	ENTERTAINMENT TONIGHT	0	1400.00	.00
0	Cancelled		00.382	07.27	303	10/29/12-10/29/12	ENTERTAINMENT TONIGHT	U	1400.00	.00
8	00001		07:28P	07:57P	30S	10/26/12-10/26/12	THE INSIDER	0	1600.00	.00
	Cancelled									
9	01010 Cancelled		07:28P	07:57P	30S	10/30/12-10/30/12	THE INSIDER	0	1600.00	.00
	Cancelled									
10	1011000		11.000	11:35P	300	10/00/10 10/00/10	T AMPLANTING	0	2000 00	0.0
10	Cancelled		11:00P	11.35P	30S	10/29/12-10/29/12	LATE NEWS	U	3000.00	.00
12	00001		11:35P	12:37A	30S	10/26/12-10/26/12	DAVID LETTERMAN	0	1000.00	.00
	Cancelled									

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





JOHN LINK POL.

#### **AGREEMENT MADE BETWEEN**

# **KYW TV3**

1041-80550-2

**CONTRACT NO. REV.** 

**DATE PRINTED** 11/13/12

DAGE

1555 Hamilton Street, . PHILADELPHIA PA 19130 KYW TV3

ΔND

			AN	,			PAGE 2			
253477	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	16836	4 ADVERTISER (	OR AGENCY AND A	OVERTISER)	Cancellation Notice			
NAME	NATIONAL MEDIA R	ESEARCH PLANNING		NATIONAL REPUBI	LICAN CONGRESSION	IAL COMM.				
AND	815 Slaters Ln			320 1st St SE			Required			
ADDDECC							Announcement 28 days			
ADDRESS	Alexandria	VA 22314-1219		Washington	DC 20003-1	.838	prior notice			
	USA			USA			•			
CONTACT	MICHELLE MORIE			PRODUCTNRCC E.	ST#3260					

PRODUCT CODE

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12

AGENCY EST. NO.

3260

NO. WEEKS:

9820

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity	•					1				
ITEM	DAYS	SPOTS PWK.	FROM	TO TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
13	11111 Cancelled		11:35P	12:37A	30S	10/29/12-10/29/12	DAVID LETTERMAN	0	1000.00	.00
14	.1 Cancelled		07:57P	09:00P	30S	10/30/12-10/30/12	NAVY NCIS	0	14000.00	.00
15	1 Cancelled		07:57P	08:57P	30S	10/31/12-10/31/12	SURVIVOR XXV: PHILLIPINES	0	8500.00	.00
17	1 Cancelled		09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	0	10000.00	.00
18	1. Cancelled		06:00A	06:57A	30s	10/27/12-10/27/12	WEEKEND NEWS SAT 6-7AM	0	500.00	.00
19	1 Cancelled		06:58A	09:00A	30S	10/28/12-10/28/12	WKND NEWS SUN 7-9A	0	550.00	.00
20	01000 Cancelled		05:27A	05:58A	30S	11/06/12-11/06/12	5:30AM NEWS THIS MORNING	0	500.00	.00
21	10000 Cancelled		04:00P	05:00P	30S	11/05/12-11/05/12	DR. PHIL	0	1350.00	.00
22	10000 Cancelled		05:00P	06:00P	30S	11/05/12-11/05/12	5PM EARLY NEWS	0	1000.00	.00
23	10000 Cancelled		07:28P	07:57P	30S	11/05/12-11/05/12	THE INSIDER	0	1600.00	.00
24	10000 Cancelled		11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	0	1000.00	.00

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#### **AGREEMENT MADE BETWEEN**

### KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

1041-80550-2

**DATE PRINTED** 

**CONTRACT NO. REV.** 

11/13/12

AND **PAGE** 3 253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME NATIONAL MEDIA RESEARCH PLANNING NATIONAL REPUBLICAN CONGRESSIONAL COMM. Required 320 1st St SE 815 Slaters Ln AND Announcement 28 days **ADDRESS** Alexandria VA 22314-1219 Washington DC 20003-1838 prior notice

USA

MICHELLE MORIE PRODUCTNRCC EST#3260

AGENCY EST. NO. LOCAL PRODUCT CODE JOHN LINK POL. 9820 SALESPERSON

3260

BROADCAST SCHEDULE STARTING 10/26/12 AND ENDING 11/06/12

NATIONAL SALESPERSON

CONTACT

USA

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

ethnicity	-									
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
	50									
25	1 Cancelled		10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	0	7950.00	.00
26	1. Cancelled		06:00A	06:57A	30S	11/03/12-11/03/12	WEEKEND NEWS SAT 6-7AM	0	500.00	.00
							Total Contract:	0		.00
							—— Billing Summary ——			L
					01:1	Oct	Nov Dec		<u>Total</u>	
					Qtr 4	.00	.00 .00	GR	.00. <b>AND TOTAL</b>	
								<u> </u>	.00	
ORDE	R 80550 HAS BEEN	CANCE	LLED.							

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